

Fishbone cause and effect tool

What is it?

The **Fishbone** tool helps you to articulate the possible causes of a problem. The associated diagram (shown below) is also known as the *Ishikawa* or *cause-and-effect* diagram.

When to use it?

When trying to uncover all potential causes of a problem. Fishbone is particularly useful when problems may occur as a result of a number of different reasons or situations: the analysis allows you to explore the problem in order to make sure all possibilities have been explored rather than just the most urgent or obvious ...

You can use it individually to help clarify your thinking or with a team in a meeting as a way of uncovering and agreeing all potential problem causes in order to then prioritise which to focus on.

The **Fishbone** tool can be used on its own or as part of the *Creative Problem Solving (CPS)* process.

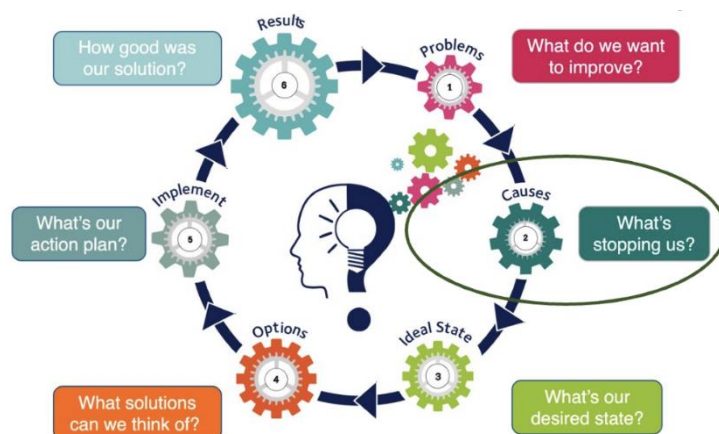


Figure 1: The Creative Problem Solving (CPS) process

How to use it?

Caution: Avoid looking for solutions at this stage as a solution may just seek to deal with the symptom without tackling the problem.

Aim to construct your **Fishbone** diagram with those who have hands-on experience of the problem or issue. If at all possible, *Go See* beforehand to identify potential causes. Then, in a group (either face-to-face or virtually):

1. Brainstorm the potential categories in which to group the causes.

Benefits at a glance....

- a visual tool for stimulating thinking about possible problem causes
- create a snapshot of the team's collective knowledge and see all of the causes simultaneously
- it broadens your understanding of a problem



2. Create the Fishbone diagram: the **problem statement** is the 'head' of your fish: draw an arrow pointing to the 'head'. Draw 4 or more 'bones' as branches of the arrow. Label each 'bone' with a category.

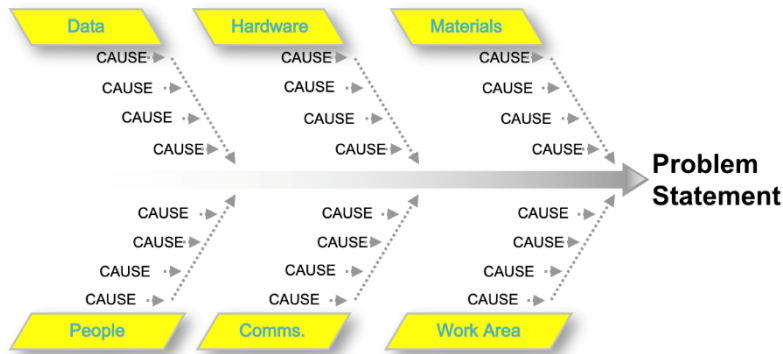


Figure 2: A fishbone diagram skeleton with each 'bone' labelled with a category

3. Working through each problem category, brainstorm or gather all potential causes. Capture each potential cause around each 'bone' in a systematic way and discuss. Some causes may have sub-causes – capture these as further branches off the main problem branch.

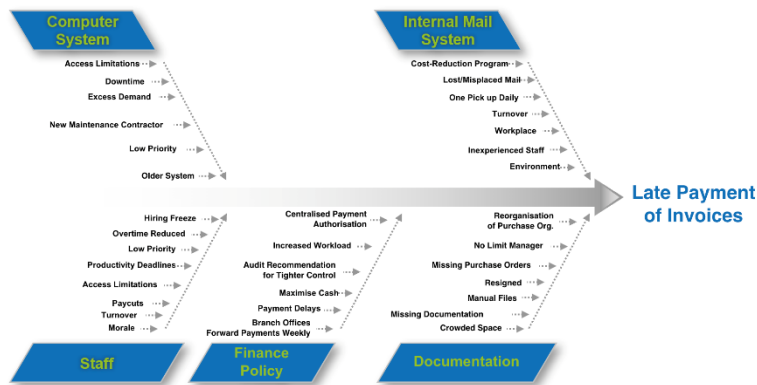


Figure 3: Place each potential cause around the relevant category 'bone'

4. Discuss your completed diagram and prioritise which causes to explore in depth. Where necessary you can use **5 Whys** analysis to drill down to the root cause.

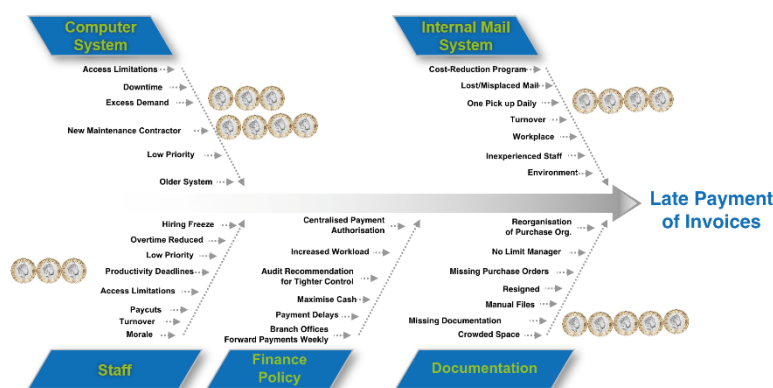


Figure 4: Prioritise the causes to explore in depth

Tip: Your problem may have specific problem categories, but a useful starting point is to consider Environment, Equipment, People and Processes

'It's so much easier to suggest solutions when you don't know too much about the problem'

Malcolm Forbes, publisher and entrepreneur